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AVER 2997

Title: CONFORMABLE FILMS AND ARTICLES MADE THEREFROM

Abstract of the Invention

This invention relates to a vinyl halide film comprising (A) at least one vinyl halide polymer, (B) at least one non-halogenated polymeric plasticizer and (C) at least one second plasticizer, wherein a major amount of the polymers of the film comprise the vinyl halide polymer (A) and wherein the film has an elongation of at least about 50%. The invention also relates to an adhesive article comprising a pressure sensitive adhesive layer having a first and second surface, and a vinyl halide film adhered to the first surface of the adhesive layer, wherein the vinyl halide film comprises (A) at least one vinyl halide polymer, (B) at least one non-halogenated polymeric plasticizer and (C) at least one second plasticizer, wherein the adhesive article has an elongation of at least about 50%. The invention also includes a plastisol, useful for preparing vinyl halide films, comprising (A) at least one vinyl halide polymer, (B) at least one non-halogenated polymeric plasticizer, (C) at least one second plasticizer, and (D) at least one solvent. The film and subsequent articles derived therefrom have improved conformability. Additionally, the film is a castable film. The films and articles are useful in exterior graphics applications, including graphics for vehicles, especially vehicles with corrugated side panels.